



Educational Technology Reformers

## EdTech Maven: Hall Davidson

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### **Introduction**

Hall Davidson is one of many persons listed at EdTechNot.com as an EdTech Maven. A maven, according to Merriam-Webster Online, is “one who is experienced or knowledgeable”, an expert. The word also suggests a person who is passionate about the subject. Mr. Hall proves to be both. He is a nationally known educator, author, lecturer and teacher development leader in Educational Technology and Copyright Law. He has served on several state and national technology advisory boards in telecommunications, technology integration and instructional materials, and has published at length in well known print and online journals and magazines.

### **Educational & Professional Background**

Mr. Davidson received his BA from Vanderbilt University in 1971 and completed a Master Teacher Program at Peabody College within the same year. He continued his studies from 1979 to 1984 at UCLA, and achieved an MS degree from Pepperdine University. He is currently the Director of Educational Services at KOCE-TV, a PBS channel broadcasting on the West coast. KOCE is a non-profit corporation that provides educational programming for K-12 and higher education. He also holds a position of Executive Director of Telecommunications of Orange County, which runs a multi-district media acquisition consortium. He is also a board member of Computer-Using Educators (CUE), a non-profit California corporation founded in 1978 to promote the integration of technology in the classroom. CUE is one of the largest organizations of this genre in the country. He recently stepped down as director of the California Student Media & Multimedia Festival, a state-wide festival that showcases projects and learning with media and multimedia projects developed by students and teachers.

### **Career Highlights**

Hall Davidson began teaching middle-school in 1971 in the areas of math, language arts and foreign language. No doubt his exuberance got him a position as the on-camera teacher for an educational TV series (Mathematics?), which ultimately prepared the way to being an Emmy-nominated producer of educational programming. In 1985, Mr. Davison founded Video- Using Educators. His works include co-authoring the TechWorks School Kits series, which is sold the world over. He has served as consultant to nonprofit foundations & schools, nationally and on Serves on the technology advisory boards for several organizations.

In addition, Mr. Davison has researched copyright and intellectual property issues in education for nearly twenty years. Some of his web publications include “Copy Right, Copy Wrong” (<http://www.csus.edu/indiv/p/peachj/edte230/copyright/>) and “The Educator's Guide to Copyright and Fair Use” (<http://www.techlearning.com/content/speak/>-

[articles/copyright.html](#) ). He frequently serves as guest speaker and lecturer for staff development programs, and continues to develop programming for KOCE.

## Why is he a reformer?

Mr. Davidson continues to refine copyright guidelines for **educators** and developing new ways to integrate technology in the classroom. He has had a major impact on the west coast and nationally through pioneering TV programming. He is enthusiastically involved in sharing his knowledge of educational technology and copyright issues, through lectures, seminars, web-distributed materials, and in publications.

## References\*

- Hall Davidson Home Page  
<http://www.mediafestival.org/halldavidson.html>
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[http://www.cio.com/archive/090100\\_interview.html](http://www.cio.com/archive/090100_interview.html)
- The Educators' Lean and Mean No FAT Guide to fair Use  
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\* as provided at EdTechNot, <http://www.edtechnot.com/notdavidson.html>